

Invercargill Old Boys Strategic Plan 2013 – 2016



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exposures*



Introduction

The 2013-2016 Strategic Plan outlines Invercargill Old Boys Cricket Clubs priorities in safeguarding the long-term sustainability of the club.

The basis for this plan has been developed through a member's workshop process, with input from current players who are passionate about the clubs continued existence. This will ensure alignment on how to best move forward and position our club for the future.

The cricketing landscape has changed significantly over the past decade. There are many new issues facing cricket clubs and we need to be smart about how we continue to operate in this environment to provide stability and maximise our opportunities.

The new three-year strategic plan is built around six key areas; More Players, Better Players, Increased Performance, Great Club, Quality Leadership and Financial Development. These strands provide direction for the future of our club and a blueprint for success, on and off the field.

Finally, our vision is to have 'strength in numbers'. We look forward to working with the entire cricketing community as we deliver on this vision.

Chairman



Our Vision – Strength in Numbers

The purpose of our vision is to ensure the immediate sustainability of our club and growth of cricket in the Southland region by developing two competitive cricket sides in the Senior and Combined Country competitions.

*"Individual commitment to a group effort –
that is what makes a team work, a company work, a society work, a civilization work."*
Vince Lombardi

Our Goals – 6 Key Areas



More Players



More Players

To boost player numbers by actively recruiting and searching for people of all skill levels that are keen to play cricket

Assign a member of the club to take responsibility for recruitment

Target High Schools & SIT with some information about our club

Investigate other recruitment options as decided by the Committee

Encourage commitment to the club by taking an active role in it's operation



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Better Players

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Better Players

To develop better cricketers within the club by providing players with the tools to help them improve their skills

Assign appropriate club members to form a Player Development Committee

Break up coaching tasks to relieve overall responsibility from one person

Develop a coaching plan for the season to be approved by the Committee

Encourage coaches to gain NZ Cricket coaching certification



Increased Performance

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Increased Performance

To maximise the potential for the club to succeed on the field by analysing and evaluating our performances

Assign appropriate club members to form a Player Development Committee

Pre season one on one meeting to discuss aspirations and expectations

Pre game preview and post game review

Personal in-season review and statistical analysis



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Great Club

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Great Club

To continue to develop a club atmosphere that members want to be part of and that will attract new members

Assign appropriate club member(s) to form a Social Co-ordinator/Committee

Organise off field activities

Develop a family atmosphere within the club by having family orientated events

Set up in-season rules to encourage social interaction



Quality Leadership



Quality Leadership

To ensure the effectiveness of our cricket club by having a well organised structure and transparent decision making process

To elect a Committee through the annual AGM process to implement the Strategic Plan

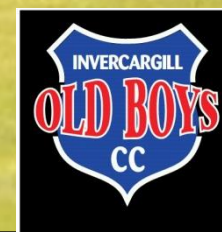
Hold formal Committee meetings to carry out season planning as required

Organise and develop sub-committee's and club roles as necessary

Record minutes of all meetings and decisions of the Committee and circulate to members



Financial Development



Financial Development

To improve the financial security of the club to allow for growth now and into the future

Assign appropriate club member to the role of Treasurer

Manage essential club income revenue streams through ILT grant and member subscriptions

Manage season expenditure and produce annual report for the AGM process

Investigate new sponsorship opportunities to support the club

